

## Workshop Invitations

To All Friends and Colleagues!

*If there's a silver lining to tough economic times, it is that we have to rethink what we've always done.*

*If the times are pressured, the need has never been higher for us to be open, accessible, positive and grounded.*

*If we yearn for great leadership, it's clear this is connected to our own leadership capabilities and the fulfillment of our own potentials.*

*If we need to learn and grow as leaders, now more than ever we must initiate that learning on our own.*

We cannot wait for organizations to "give us opportunities." We must take on the challenge for ourselves.

In this regard I am offering two public workshops.

**Following SELF: How leaders can stop defending and start living their own higher cause.**

This inexpensive **one-day public workshop**, graciously sponsored by **Fred Hutchinson Cancer Research Center**, focuses on the journey from defensive leadership to an open, participative, grounded leadership style suited to the times. The workshop will be highly participative and also offer opportunities for reflective learning. The workshop is described in detail below. In addition, I've enclosed a paper by the same name that summarizes the workshop content and gives some idea of the exercises we will work on together. I'd very much like to invite you to the workshop and to enlist your help in sharing this invitation with others who might be interested. I am offering the workshop at a seriously discounted rate as a way to both reinforce work I've done with past clients and introduce myself to new ones. If you are interested, please give me a call or send me an email at your earliest convenience as I am limiting participation to approximately 20 people.

**Beyond the Edge: Affirming your destiny as a leader**

In addition, I am happy to announce that a powerful workshop I co-facilitated in Jackson Hole, Wyoming for about ten years is now being reborn in the Pacific Northwest. ***Beyond the Edge*** is in a formative stage, with projected offering dates targeted for late fall, 2010/early spring, 2011. Barb Hummel, Jay Howell and I are in the process of looking for a new home for our four-day premier leadership learning experience. Please take a look at our new [website](#). If you are interested – or know of others who would benefit from attending -- please let me know, and I'll be sure to share updates about our progress, potential dates, and the fee for participation (which will largely depend on site selection). We believe there is no better time than now to do the deeper work of leadership self-inquiry and self-mastery.

Thanks and I'll look forward to hearing from you!

Many best wishes

Dan

Link to the paper: [Following SELF](#)

## ***Following SELF***

### **How Leaders Can Stop Defending and Start Living Their Higher Cause**

Leaders who acknowledge mistakes, take personal responsibility and act swiftly to make corrections are generally regarded as heroic. Their willingness to open the door to new information – however uncomfortable that may be – gains credibility for themselves and their organizations. Yet to become genuinely open and accessible, to overcome defensiveness and claim a true leadership presence is no small task. It takes a certain level of self-knowledge, empathy, and strength of character. How can this be achieved?

Spend a day working with Dan Oestreich that focuses on building these qualities, mastering the transition from defensiveness to solid, creative action. Dan's approach is open, interactive, and based on the best principles of thoughtful, reflective learning. This class is appropriate for anyone, regardless of their formal position (supervisory or non-supervisory), who wants to use personal potentials to make a positive difference. From corporate guidance to influencing social change, from developing your art to the self-leadership of simply living the life you want (and were meant) to live, this is an opportunity to use your own natural process of self-inquiry, with the support of others, to help you achieve important personal and professional goals.

Outcomes include:

- Better knowledge of your self-assessed leadership strengths and weaknesses
- Understanding of your defensive styles and how they operate to protect your self-image, including *what* you defend and *how* you do it
- Understanding of your impacts on others, including impacts that may unconsciously interfere with achieving your own goals
- Development of specific strategies to interrupt defensive reactions and cycles
- Definition of the differences in your world you would most like to make
- Development of essential self-inquiries and a path of positive learning
- Methods to build a stronger sense of teamwork and community into the organizations in which you participate

We will use a combination of individual work, small group exercises and dialogues to accomplish these outcomes. You will leave with a record of your work and learning, as well as a “vital few” key action steps to help you follow-through. *This event is limited to approximately 20 participants.*

Dan Oestreich is an experienced leadership and organization development practitioner with over 20 years of experience helping people as individuals and groups find and fulfill their potentials. He is co-author of two books on organizational culture and leadership, ***Driving Fear Out of the Workplace*** and ***The Courageous Messenger***. Dan's work is at every level of organizations, helping others through assessment, feedback, coaching, and facilitation of change. You can find out more about Dan from his [website](#).

## Workshop Details

- Date: Tuesday, July 13, 2010
- Registration: 8:00 AM
- On-Time Start/Finish: 8:30 AM - 4:30 PM Lunch 12:00 – 1:00; breaks as needed
- Break beverages and snacks provided. Lunch is on your own.  
(Location has an inexpensive, healthy foods cafeteria)
- Workshop Cost: \$79 in advance\*, \$99 at the door.
- \*When you confirm your interest in attending, I'll give you a PayPal link or you can forward a check.
- Location: Room J2-515, Yale Building (This is a secure location. Participants must be escorted to the room from the Yale Building Lobby)
- Fred Hutchinson Cancer Research Center
- 1100 Fairview Ave N.
- Seattle, WA 98109-4433
- Driving directions: Please see this [map](#).
- Parking: See the map link above. Pay lots are available adjacent to the Yale Building.

This is a public event sponsored by Fred Hutchinson Cancer Research Center. Donations to the Center are welcomed. Please donate [here](#).

Please contact Dan directly, by phone or email, to sign up for this workshop.



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